



Board of County Commissioners Agenda Request

5A
Agenda Item #

Requested Meeting Date: June 26, 2018

Title of Item: Tourism and Development Grants

<input checked="" type="checkbox"/> REGULAR AGENDA	Action Requested:	<input type="checkbox"/> Direction Requested
<input type="checkbox"/> CONSENT AGENDA	<input checked="" type="checkbox"/> Approve/Deny Motion	<input type="checkbox"/> Discussion Item
<input type="checkbox"/> INFORMATION ONLY	<input type="checkbox"/> Adopt Resolution (attach draft)	<input type="checkbox"/> Hold Public Hearing* <i>*provide copy of hearing notice that was published</i>

Submitted by: Ross Wagner	Department: Economic Development Coordinator
-------------------------------------	--

Presenter (Name and Title): Ross Wagner, Economic Development & Forest Industry Coordinator	Estimated Time Needed: 15 Minutes
---	---

Summary of Issue:
Aitkin County has received 6 Tourism and Development Grants. There is \$4,000.00 available and a total of \$5,900.00 in requests. Recommendations of the Economic Development Committee are attached as well as the full grant applications and a list of previous grants.

Alternatives, Options, Effects on Others/Comments:

Recommended Action/Motion:
Approve grant requests.

Financial Impact:
 Is there a cost associated with this request? Yes No
 What is the total cost, with tax and shipping? \$
 Is this budgeted? Yes No *Please Explain:*

**Aitkin County Economic Development & Forest Industry Coordinator
Aitkin County Courthouse**

Ross Wagner

217 Second Street N.W.

Aitkin, MN 56431

Phone: 218/927-7305

Fax: 218/927-7374

TO: Aitkin County Board of Commissioners

FROM: Ross Wagner, Economic Development & Forest Industry Coordinator

DATE: June 18, 2018

SUBJECT: Aitkin County Tourism and Development Grants

Grant requests are listed below with Economic Development Committee recommendations highlighted in yellow.

- Long Lake Conservation Center Foundation, \$1,000.00 requested website and development for Stewards of Long Lake project. Recommendation is to fund for requested \$1,000.00 as a first time request and desire to see a successful launch of the project.
- Up North Riders ATV Club, \$900.00 requested for Billboard Banners and posters. Recommendation is to fund \$500.00 of requested \$1,000.00, which will still allow for good promotion of club and event.
- White Pine Riders ATV Club, \$1,000.00 requested for 2018 ATVAM Fall Ride and Rally advertising and Banners. Recommendation is to fund \$500.00 of requested \$1,000.00, which will still allow for good promotion of club and event.
- Aitkin County Historical Society, \$1,000.00 for advertising and signage for Annual Garage Sale. Recommendation is to fund \$500.00 of requested \$1,000.00, which will still allow for good promotion of event and they can utilize other means to promote event.
- Butler Project, Inc., \$1,000.00 requested for radio and billboard advertising for the Farmers Market and Brewfest. Recommendation is to fund the requested \$1,000.00 as this is actually 2 separate events and have proved very successful.
- Greater Mille Lacs Chapter of the Sustainable Farming Association of MN., \$1,000.00 requested for Marketing and Signage for Farm2Families event. Recommendation is to fund \$500.00 of requested \$1,000.00, which will still allow for good promotion of event and they can utilize other means to promote event.

APPLICANT INFORMATION

1. PROGRAM INFORMATION

Project Name: Stewards of Long Lake Website and Development

Date(s) of Program: Continuous **Location of Program:** Long Lake Conservation Center

Organization/Community Name: Long Lake Conservation Foundation

Person in Charge of Project: Robert Marcum, 36236 Kestrel Ave., McGregor, MN 55760

Contact Person's Phone # 218-768-2337

Legal Status of Organization: 501 c 3 Non-profit Association

Is your organization registered as a non profit corporation with the Secretary of State? Yes, copy on file with Aitkin County

Description/focus/purpose of your organization Financial Support of the Long Lake Conservation Center

2. FUNDING:

Amount requested from Aitkin County Tourism (ACTGAC) \$ 1,000.00

Amount of your organization's match \$ 100.00 **Total projected budget** \$ 1100.00 (Minimum)

3. PROJECT/EVENT DESCRIPTION: Be concise and complete; attach supporting information if needed. What do you hope to accomplish, how it will be done and specifically how the grant funds will be used. Explain how your project will bring visitors to or provide a positive economic impact on Aitkin County.

Funds will be used to produce a professional video presentation of the work of the Long Lake Conservation Center, to be used in promotion of the center, as well as being a feature of the Long Lake Conservation Foundation's "Stewards of Long Lake" web site. Funds will also be used to cover costs anticipated in the development of the web site and the initial development of the "Stewards of Long Lake", a standing sub committee of the Long Lake Conservation Foundation.

List target markets: Local and Metro School Districts in Minnesota and Elsewhere, Citizens concerned with Environmental Education, People who wish to access the many other opportunities LLCC has to offer.

List target audience: Parents, Teachers, School Districts, Sportsmen's Clubs, Civic Organizations, Students, Outdoors Folks

Where – Who – type of group or activity

Please estimate the number of people who will come from: Your local community and surrounding area:

We hope to reach everyone in Aitkin County, and as many people as possible from Greater Minnesota, The Seven County Metro Area, as well as a national audience.

4. PROJECT BUDGET: in the space below, provide a budget for the entire event.

Category	ACTGAC Funds	Applicant Funds	Total
TOTALS	\$1000.00 initial	\$100.00	\$1100.00

By : Robert Marcum VP LLCF

May 22, 2018

Robert Marcum
Vice President Long Lake Conservation Foundation

To the Aitkin County Board of Commissioners:

Greetings,

I wish to thank you for the opportunity to take part in the economic development of Aitkin County, particularly in relation to the Long Lake Conservation Center.

We are currently in the process of setting up the "Stewards of Long Lake", a standing committee of the Long Lake Conservation Foundation. It's mission is to be the volunteer arm of the Foundation, lending a hand where and whenever needed. It also will raise funds for continued learning at the Long Lake Conservation Center.

One of our first projects is to set up a Stewards of Long Lake web site. The new web site would be linked to the Long Lake Conservation Center's site, with ours promoting support of LLCC. It will feature news of events at the center and volunteer opportunities, as well as list our members and business sponsors. Funds from the Tourism Grant would help make the website possible.

In studying other Environmental Learning Centers nationwide, I noticed a very impressive feature of a few sites. A professionally produced video really dresses up the site!! We can highlight opportunities at Long Lake from ATV safety training, to responsible stewardship of our environment, to the recreational choices offered at the center.

There is an outside chance I can get a major player in the outdoor news world to work with us in creating the video, as well as feature the Long Lake Conservation Center on one of its well known shows. We are the very first environmental learning center in Minnesota (if not the entire country), and that is a big selling point to them!

There is a good amount of energy at the center these days, and I believe we are on a great trajectory.

Let's let the rest of the world know about the Environmental Education opportunities available here in Aitkin County, which we can rightfully claim as Minnesota's birthplace of Environmental Learning!!

The economic impact of our efforts is clear. Visitors to Aitkin County ***SPEND MONEY!!***

Thank You,

Robert Marcum
Vice President
Long Lake Conservation Foundation

Application for Aitkin County Tourism Promotion and Development Grant

To: Aitkin County Board of Commissioners

From: Long Lake Conservation Foundation (LLCF)

WHEREAS, the LLCF hereafter the "Applicant" is a non-profit corporation organized/operating under the laws of the State of Minnesota; and

WHEREAS, the Applicant has a need for a grant to: Develop the Stewards of Long Lake website (hereafter called "the Project"); and,

WHEREAS, the Applicant has determined that it will need an ACTPDG Fund grant for \$1,000.00 in order to do the program/event; and,

WHEREAS, the Applicant has available One Hundred Dollars (\$100.00) as matching funds for the Program/Event; which funds the Applicant will not use as matching funds for any other programs or events; and

WHEREAS, the Applicant understands and agrees that ACTPDG Funds will not be used to reimburse the Applicant for any costs incurred prior to the date on which this Project/Event is approved by the Aitkin County Board of Commissioners;

NOW, THEREFORE BE IT RESOLVED that the Applicant organization hereby authorizes and approves making application to Aitkin County for a grant for One Thousand Dollars to provide funds to do the program/event.

BE IT FURTHER RESOLVED that the Applicant Robert Marcum Vice President LLCF is hereby authorized and directed to sign and submit an application for the said grant monies and all applicable contracts, documents and agreements associated with the grant or application for it; and

BE IT FURTHER RESOLVED that Robert Marcum is here by designated as the person who will supervise the Program/Event and successfully complete the Program/Event in a timely manner to the satisfaction of the Aitkin County Board of Commissioners.

ADOPTED: Monday, April 23 2018

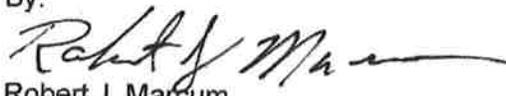
By:



Dennis Thompson,
President LLCF

I, the undersigned Vice President of the Applicant LLCF, hereby certify that the above Resolution is a true copy of the Resolution duly passed, adopted and approved by the Long Lake Conservation Foundation on the 23rd day of April , 2013.

By:



Robert J. Marcum
Vice President LLCF

Total projected budget

\$ 1000⁰⁰

3. PROJECT/EVENT DESCRIPTION: Be concise and complete; attach supporting information if needed.

WE HAVE A BILLBOARD LOCATED IN MCGREGOR BY MCGREGOR REALTY. WE CHANGE BANNERS FOR EVERY CLUB EVENT. THESE INCLUDE OUR ICE RIDE, CLUB RIDE AND FALL RIDE AND RAFFLE IN OCTOBER. WE AVERAGE BETWEEN 120 TO 150 ATV RIDERS TO EACH EVENT.

What do you hope to accomplish, how it will be done and specifically how the grant funds will be used.

WE HOPE TO BRING AS MANY ATV RIDERS TO THE NORTHWOODS TRAIL SYSTEM AS POSSIBLE. THE BILLBOARD ALSO INCLUDES WEBSITE AND FACEBOOK INFORMATION.

Explain how your project will bring visitors to or provide a positive economic impact on Aitkin County.

PEOPLE SEE THIS BILLBOARD AND MAKE THEIR WEEKEND PLANS. THE PLANS INCLUDE LODGING, FUEL, ATV PARTS AND BUYING FOOD.

List target markets:

Where - geographic areas (s)

List target audience:

Who - type of group or activity

TWIN CITIES, LAKES AREA

ATV RIDERS OF ALL AGES

Please estimate the number of people who will come from: Your local community and surrounding area:

From other communities in Minnesota: 300 TO 400

From outside of Minnesota: 50

4. PROJECT BUDGET: in the space below, provide a budget for the entire event.

Category	ACTGAC Funds	Applicant Funds	Total
BANNER CHANGES ON THE BILLBOARD	700 ⁰⁰	50	750 [✓]
LIXIT POSTERS FOR THE ICE RIDE	200	50 [✓]	250 [✓]
TOTALS			1000 ⁰⁰

NOTE: A written evaluation must be completed and returned to the Aitkin County Economic Development Committee within 30 days of the completion of the project/event to be eligible to receive future funds. Submit to: ACTDGP, c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St NW, #131, Aitkin, MN 56431.

Signature: Official person for community/organization, who will be responsible for the funding request and returning the evaluation to the Aitkin County Tourism Grant Advisory Committee.

Name

A handwritten signature in black ink, consisting of several loops and a long horizontal stroke extending to the right.

Date:

5/21/2018

Business Record Details »

Minnesota Business Name
Up North Riders, Inc.

Business Type

Nonprofit Corporation (Domestic)

MN Statute

317A

File Number

671597-2

Home Jurisdiction

Minnesota

Filing Date

10/28/2003

Status

Active / In Good Standing

Renewal Due Date

12/31/2018

Registered Office Address

418 E Co Rd D
Little Canada, MN 55117
USA

Number of Shares

1,000

Registered Agent(s)

(Optional) None provided

President

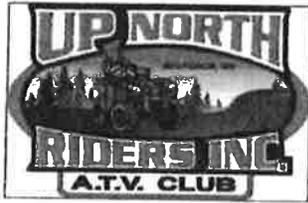
Gary Hennen
PO Box 96
McGregor, MN 55760
USA

Filing History

Filing History

Select the item(s) you would like to order: Order Selected Copies

<input type="checkbox"/>	Filing Date	Filing	Effective Date
<input type="checkbox"/>	10/28/2003	Original Filing - Nonprofit Corporation (Domestic)	
<input type="checkbox"/>	10/28/2003	Nonprofit Corporation (Domestic) Business Name (Business Name: Up North Riders, Inc.)	



Up North Riders ATV Club
PO Box 96
McGregor MN 55760

To: Aitkin County Board of Commissioners

From: Up North Riders, Inc.

WHEREAS, the Up North Riders, Inc. hereafter the Applicant is a non-profit corporation organized/operating under the laws of the State of Minnesota; and

WHEREAS, the Applicant has a need for a grant to for Billboard Banners for the town of McGregor hereafter called the Project and,

WHEREAS, the Applicant has determined it will need an ACTPDG Fund grant for \$1000.00 in order to do the program/event; and,

WHEREAS the Applicant has One Hundred Dollars (\$100.00) as matching fund for the Program/Event; which funds the Applicant will not use as matching funds for any other programs or events; and

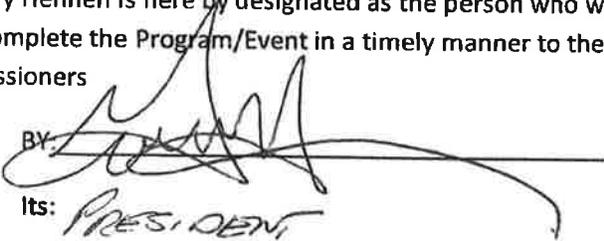
WHEREAS, the Applicant understands and agrees the ACTPDG funds will not be used to reimburse the Applicant for any costs incurred prior to the date on which this Project/Event is approved by the Aitkin County Board of Commissioners.

NOW, THEREFORE BE IT RESOLVED that the Applicant organization hereby authorizes and approves making application to Aitkin County for a grant for \$1000.00 to provide funds to do the program/event.

BE IT FURTHER RESOLVED THAT Gary Hennen, President and Amy Hennen, Secretary is/are hereby authorized and directed to sign and submit an application for the said grant monies and all applicable contract, documents and agreements associated with the grant or application for it; and

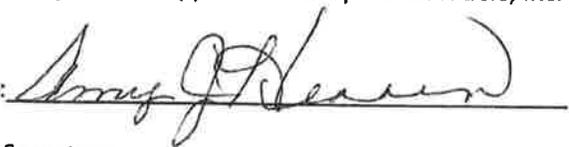
BE IR FURTHER RESOLVED that Gary Hennen is here by designated as the person who will supervise the Program/Event and successfully complete the Program/Event in a timely manner to the satisfaction of the Aitkin County Board of Commissioners

ADOPTED: MAY 21, 2018

BY: 

Its: PRESIDENT

I, the undersigned Secretary pf the Applicant organization, hereby certify that the above Resolution is a true copy of the Resolution duly passed, adopted and approved the Up North Riders, Inc. on May 21, 2018.

By: 

Its Secretary

Aitkin County
Application for Aitkin County Tourism Promotion and Development Grants
January 1, 2018 - December 31, 2018

DEADLINE: Grant requests must be submitted to ACTPDG c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St. N.W.#131, Aitkin, MN 56431. Funding recommendations will be considered at the regularly scheduled meeting of the Aitkin County Economic Development Committee in May. Application deadline is May 31, 2018.

Committee recommendations will be submitted to the Aitkin County Board of Commissioners for final approval.

Event/Activity Eligibility: Tourism Grant Funds shall be used to market tourism and related events that will benefit Aitkin County. Funds shall be targeted towards attracting new, repeat and extended stay tourism visitors to Aitkin County or activities that will enhance the Aitkin County economy. Events eligible for funding include: community/recreational events such as races, rides, tournaments, shows and exhibits; community celebrations; logistic and informational materials for tourism related information booths or trade shows and other. Eligible uses include radio, newspaper, TV, signage, internet, brochures and other related advertising, printed publications and marketing promotions.

Special consideration will be given to applications that will enhance the Northwood's ATV Trail through signage, promotion, activities or trail amenities.

Tourism grant funds shall not be used for salaries, awards, prizes or gifts. Maximum grant amount is \$1,000.00 minimum is \$100.00.

General Criteria for Funding Annual or Special Events: Annual events are described as events such as 4th of July Celebrations, annually held races or contests and similar type events. New annual events will be considered for funding. Repeat annual events may be considered if the event changes in a significant way or if the event wants to try new advertising/promotion activities to reach a significantly new market. Tourism funds are not intended to be used as annual subsidy or line item budget across.

APPLICANT INFORMATION

Note: No reimbursement grants will be awarded.

1. PROGRAM INFORMATION

Project Name: 2018 ATVAM Fall Ride & Rally

Date(s) of Program: Sept 21 2018 through Sept 23 2018

Location of Program: 21155 County Road 41

Willow River, MN 55795

Organization/Community Name: White Pine Riders

Person in Charge of Project: KC Sarazin

Organization Mailing Address (Street Name or P.O. Box or Route and Box # and City and Zip Code):

24444 230th PL, McGrath, MN 56350

Contact Person's Phone #: 763-288-8589

Legal Status of Organization: _____ Unit of Government (for example cities, townships etc.)

_____ Non-profit Tourism Association

X _____ Non-profit Association

Is your organization registered as a nonprofit corporation with the Secretary of State? Yes

If yes, please include a copy of your certificate of incorporation. (Local units of government do not need to file.) In multi-community/multi-organization projects, only the entity responsible for signing documents and administering funds needs to be registered. Use your registered name on all documents.

Description/focus/purpose of your organization: Our Goals are to keep up on the ATV training and Maintenance of trails in our State so people have the chance to have places to go riding and be educated on their machines.

FUNDING:

Amount requested from Aitkin County Tourism (ACTGAC) \$ 1,000.00
 (Minimum \$100.00, maximum request is 1,000.00)

Amount of your organization's match \$ 600.00

Total projected budget \$ 1,600.00

3. PROJECT/EVENT DESCRIPTION: Be concise and complete; attach supporting information if needed.

The 2018 ATVAM Fall Ride & Rally is a fall ATV ride that brings people from all over the state

What do you hope to accomplish, how it will be done and specifically how the grant funds will be used.

The 2018 ATVAM Ride & Rally goal is to bring Class 1 and Class 2 Riders into the community and learn where riding opportunities exist and raise money to support the ATV sport for things like education for our youth. Most rides for this year's event are in Aitkin County. We also support and bring revenue to the local businesses. We plan to use the grant money to buy brochures and banners to advertise the event.

Explain how your project will bring visitors to or provide a positive economic impact on Aitkin County.

The 2018 ATVAM Fall Ride & Rally brings close to 150-200 families into the community. This brings revenue for Hotels, Gas Stations, Restaurants, grocery stores and much more.

List target markets:

Where - geographic areas (s)

Sturgeon Lake, Moose Lake, Isle, Willow River
Lawler

List target audience:

Who - type of group or activity

ATV / UTV Riders

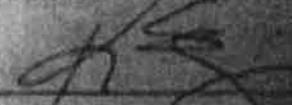
Please estimate the number of people who will come from: Your local community and surrounding area:
 From other communities in Minnesota: 160
 From outside of Minnesota: 20

4. PROJECT BUDGET: In the space below, provide a budget for the entire event.

Category	ACTGAC Funds	Applicant Funds	Total
Advertising Event Banner	500.00		
Advertising Registration Banner	150.00		
Advertising Parking and Camping Banner	150.00		
Flyers	200.00		
VIP Ride Food		600.00	
TOTALS	1000.00	600.00	1600.00

NOTE: A written evaluation must be completed and returned to the Aitkin County Economic Development Committee within 30 days of the completion of the project/event to be eligible to receive future funds. Submit to: ACTDGP, c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St NW, #131, Aitkin, MN 56431

Signature: Official person for community/organization, who will be responsible for the funding request and returning the evaluation to the Aitkin County Tourism Grant Advisory Committee.

 5/29/18

RESOLUTION FORM



Application for Aitkin County Tourism Promotion and Development Grant

To: Aitkin County Board of Commissioners

From: White Pine Riders

WHEREAS, the White Pine Riders (hereafter the "Applicant" is a non-profit corporation organized/operating under the laws of the State of Minnesota; and

WHEREAS, the Applicant has a need for a grant to The 2018 ATVM Fall Ride & Rally is a fall ATV ride that brings people from all over the state. (hereafter called "the Project"); and,

WHEREAS, the Applicant has determined that it will need an ACTPDG Fund grant for \$ 1,000.00 in order to do the program/event; and,

WHEREAS, the Applicant has available One Hundred Dollars (\$100.00) as matching funds for the Program/Event; which funds the Applicant will not use as matching funds for any other programs or events; and

WHEREAS, the Applicant understands and agrees that ACTPDG Funds will not be used to reimburse the Applicant for any costs incurred prior to the date on which this Project/Event is approved by the Aitkin County Board of Commissioners;

NOW, THEREFORE BE IT RESOLVED that the Applicant organization hereby authorizes and approves making application to Aitkin County for a grant for 1,000.00 to provide funds to do the program/event.

BE IT FURTHER RESOLVED that the Applicant (President, Treasurer, Secretary) is/are hereby authorized and directed to sign and submit an application for the said grant monies and all applicable contracts, documents and agreements associated with the grant or application for it; and

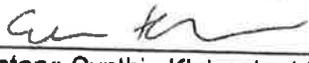
BE IT FURTHER RESOLVED that (KC Sarazin) is here by designated as the person who will supervise the Program/Event and successfully complete the Program/Event in a timely manner to the satisfaction of the Aitkin County Board of Commissioners.

ADOPTED: 05/29/2018, 2018

By: Ervin Kleinschmidt

Its: President; Ervin Kleinschmidt

I, the undersigned Secretary of the Applicant organization, hereby certify that the above Resolution is a true copy of the Resolution duly passed, adopted and approved by the (insert the full name of the organization here) on the (insert the date on which the Resolution was adopted by the organization), 2017.

By: 

Its Secretary, Cynthia Kleinschmidt

State of Minnesota

SECRETARY OF STATE

CERTIFICATE OF INCORPORATION

I, Mary Kiffmeyer, Secretary of State of Minnesota, do certify that: Articles of Incorporation, duly signed and acknowledged under oath, have been filed on this date in the Office of the Secretary of State, for the incorporation of the following corporation, under and in accordance with the provisions of the chapter of Minnesota Statutes listed below.

This corporation is now legally organized under the laws of Minnesota.

Corporate Name: WHITE PINE RIDERS

Corporate Charter Number: 1042915-2

Chapter Formed Under: 317A

This certificate has been issued on 09/21/2004.



Mary Kiffmeyer
Secretary of State

Aitkin County
Application for Aitkin County Tourism Promotion and Development Grants
January 1, 2018 - December 31, 2018

DEADLINE: Grant requests must be submitted to ACTPDG c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St. N.W.#131, Aitkin, MN 56431. Funding recommendations will be considered at the regularly scheduled meeting of the Aitkin County Economic Development Committee in May. Application deadline is May 31, 2018.

Committee recommendations will be submitted to the Aitkin County Board of Commissioners for final approval.

Event/Activity Eligibility: Tourism Grant Funds shall be used to market tourism and related events that will benefit Aitkin County. Funds shall be targeted towards attracting new, repeat and extended stay tourism visitations to Aitkin County or activities that will enhance the Aitkin County economy. Events eligible for funding include: community/recreational events such as races, rides, tournaments, shows and exhibits; community celebrations; logistic and informational materials for tourism related information booths or trade shows and other. Eligible uses include radio, newspaper, TV, signage, internet, brochures and other related advertising; printed publications and marketing promotions.

Special consideration will be given to applications that will enhance the Northwood's ATV Trail through signage, promotion, activities or trail amenities.

Tourism grant funds shall not be used for salaries, awards, prizes or gifts. Maximum grant amount is \$1,000.00 minimum is \$100.00.

General Criteria for funding annual or repeat events. Annual events are described as events such as 4th of July Celebrations, annually held races or contests and similar type events. New annual events will be considered for funding. Repeat annual events may be considered if the event changes in a significant way or if the event wants to try new advertising/promotion activities to reach a significantly new market. Tourism funds are not intended to be used an annual subsidy or line item budget amount.

APPLICANT INFORMATION

Note: No reimbursement grants will be awarded.

1. PROGRAM INFORMATION

Project Name: The Aitkin County Historical Society (ACHS) Annual Garage Sale

Date(s) of Program: 8/2/2018 – 8/4/2018

Location of Program: Aitkin County Fairgrounds

Organization/Community Name: Aitkin County Historical Society

Person in Charge of Project: Colleen Bremner & Nancy Jacobson

Organization Mailing Address (Street Name or P.O. Box or Route and Box # and City and Zip Code):

P.O. Box 215, Aitkin, MN, 56431

Contact Person's Phone #: Colleen 927-3815, Nancy (320)260-6099

Legal Status of Organization: _____ Unit of Government (for example cities, townships etc.)

_____ Non-profit Tourism Association

Non-profit Association

Is your organization registered as a nonprofit corporation with the Secretary of State? Yes

If yes, please include a copy of your certificate of corporation. (Local units of government do not need to file.) In multi-community/multi-organization projects, only the entity responsible for signing documents and administering funds needs to be registered. Use your registered name on all documents.

Description/focus/purpose of your organization The ACHS exists to collect, preserve and share information and artifacts regarding Aitkin County History.

2. FUNDING:

Amount requested from Aitkin County Tourism (ACTGAC)

\$ 1,000.00

(Minimum \$100.00, maximum request is 1,000.00)

Amount of your organization's match \$ 1,050.00

Total projected budget \$ 2,050.00

3. **PROJECT/EVENT DESCRIPTION: Be concise and complete; attach supporting information if needed.**

The ACHS Annual Garage Sale is a three day event that is held in conjunction with Aitkin Riverboat Days. Our organization collects donated items throughout the year for this hallmark sale which is held at the Aitkin County Fairgrounds.

What do you hope to accomplish, how it will be done and specifically how the grant funds will be used.

We hope to draw in 2,500 – 3,000 people to the sale with the goal of raising \$9,000.00 for the museum. This event has a lot of momentum behind it as we have folks from out of town who make plans to come to the sale each year. We plan to expand our advertising efforts this year in hopes of drawing even more people. We will use the grant funds to purchase more advertising and reusable signage.

Explain how your project will bring visitors to or provide a positive economic impact on Aitkin County.

Our Sale works synergistically with Riverboat Days to draw large amounts of people into Aitkin on the first weekend in August. These people will make a positive economic impact as they spend money at the other businesses they visit. Last year we raised approximately \$10,000.00. This money primarily stays within the community by paying staff wages and by patronizing local businesses for the needed goods and services of ACHS.

List target markets:

Where – geographic areas (s)

Aitkin County & Surrounding Areas

List target audience:

Who – type of group or activity

Families and Individuals of all ages, both local

and visiting

Please estimate the number of people who will come from:

Your local community and surrounding area: 1500

From other communities in Minnesota: 950

From outside of Minnesota: 50

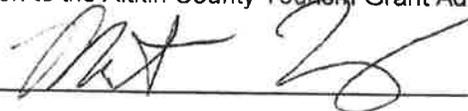
4. **PROJECT BUDGET:** in the space below, provide a budget for the entire event.

Category	ACTGAC Funds	Applicant Funds	Total
Space Rental	-	\$900.00	\$900.00
Supplies	-	\$100.00	\$100.00
Volunteer Appreciation	-	\$50.00	\$50.00
Advertising	\$550.00		\$550.00
Signage	\$450.00		\$450.00
TOTALS	\$1,000.00	\$1,050.00	\$2,050.00

NOTE: A written evaluation must be completed and returned to the Aitkin County Economic Development Committee within 30 days of the completion of the project/event to be eligible to receive future funds. Submit to; ACTDGP, c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St NW, #131, Aitkin, MN 56431.

Signature: Official person for community/organization, who will be responsible for the funding request and returning the evaluation to the Aitkin County Tourism Grant Advisory Committee.

Name



Date:

5/30/2018

Aitkin County Historical Society
Depot Museum

P.O. Box 215
Aitkin, MN 56431
(218) 927-3348

Application for Aitkin County Tourism Promotion and Development Grant

To: Aitkin County Board of Commissioners

From: Aitkin County Historical Society

WHEREAS, the Aitkin County Historical Society (hereafter the "Applicant" is a non-profit corporation organized/operating under the laws of the State of Minnesota; and

WHEREAS, the Applicant has a need for a grant to purchase reusable signage and advertising (hereafter called "the Project"); and,

WHEREAS, the Applicant has determined that it will need an ACTPDG Fund grant for \$1,000.00 in order to do the program/event; and,

WHEREAS, the Applicant has available One Thousand Fifty Dollars (\$1,050.00) as matching funds for the Program/Event; which funds the Applicant will not use as matching funds for any other programs or events; and

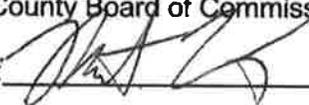
WHEREAS, the Applicant understands and agrees that ACTPDG Funds will not be used to reimburse the Applicant for any costs incurred prior to the date on which this Project/Event is approved by the Aitkin County Board of Commissioners;

NOW, THEREFORE BE IT RESOLVED that the Applicant organization hereby authorizes and approves making application to Aitkin County for a grant for \$1,000.00 to provide funds to do the program/event.

BE IT FURTHER RESOLVED that the Applicant Administrator is hereby authorized and directed to sign and submit an application for the said grant monies and all applicable contracts, documents and agreements associated with the grant or application for it; and

BE IT FURTHER RESOLVED that Mathew Nix is here by designated as the person who will supervise the Program/Event and successfully complete the Program/Event in a timely manner to the satisfaction of the Aitkin County Board of Commissioners.

ADOPTED: May 30, 2018

By: 

Its: Administrator

I, the undersigned Secretary of the Applicant organization, hereby certify that the above Resolution is a true copy of the Resolution duly passed, adopted and approved by the Aitkin County Historical Society on the 5th day of May, 2018.

By: 
Its Secretary

Butler Project, Inc.
301 Minnesota Avenue North, Aitkin, MN 56431
218 678 2441

May 31, 2018

ACTPDG
Aitkin Co. Courthouse
217 2nd Street NW
#131
Aitkin, MN 56431

Attention: Mr. Ross Wagner

Dear Ross:

Enclosed is the grant application for the ATPDG. I have also enclosed, with this, the designation of the Butler Project, Inc. as a Minnesota Non-profit.

Thank you for considering this request and I look forward to hearing from you.

Sincerely,



Sylvia Allen

Attachments

Aitkin County
Application for Aitkin County Tourism Promotion and Development Grants
January 1, 2018 - December 31, 2018

DEADLINE: Grant requests must be submitted to ACTPDG c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St. N.W.#131, Aitkin, MN 56431. Funding recommendations will be considered at the regularly scheduled meeting of the Aitkin County Economic Development Committee in May. Application deadline is May 31, 2018.

Committee recommendations will be submitted to the Aitkin County Board of Commissioners for final approval.

Event/Activity Eligibility: Tourism Grant Funds shall be used to market tourism and related events that will benefit Aitkin County. Funds shall be targeted towards attracting new, repeat and extended stay tourism visitations to Aitkin County or activities that will enhance the Aitkin County economy. Events eligible for funding include: community/recreational events such as races, rides, tournaments, shows and exhibits; community celebrations; logistic and informational materials for tourism related information booths or trade shows and other. Eligible uses include radio, newspaper, TV, signage, internet, brochures and other related advertising; printed publications and marketing promotions.

Special consideration will be given to applications that will enhance the Northwood's ATV Trail through signage, promotion, activities or trail amenities.

Tourism grant funds shall not be used for salaries, awards, prizes or gifts. Maximum grant amount is \$1,000.00 minimum is \$100.00.

General Criteria for funding annual or repeat events. Annual events are described as events such as 4th of July Celebrations, annually held races or contests and similar type events. New annual events will be considered for funding. Repeat annual events may be considered if the event changes in a significant way or if the event wants to try new advertising/promotion activities to reach a significantly new market. Tourism funds are not intended to be used an annual subsidy or line item budget amount.

APPLICANT INFORMATION

Note: No reimbursement grants will be awarded.

1. PROGRAM INFORMATION

Project Name: The Butler Project, Inc. (Farmers' Market and Brewfest)

Date(s) of Program: 2018 **Location of Program:** Butler building parking lot

Organization/Community Name: Farmers' Market and Brewfest

Person in Charge of Project: Sylvia Allen

Organization Mailing Address (Street Name or P.O. Box or Route and Box # and City and Zip Code):

301 Minnesota Avenue North, Aitkin, MN 56431

Contact Person's Phone #: 218-678-2441

Legal Status of Organization: _____ **Unit of Government (for example cities, townships etc.)**

_____ **Non-profit Tourism Association**

X _____ **Non-profit Association**

Is your organization registered as a nonprofit corporation with the Secretary of State? See attached
If yes, please include a copy of your certificate of corporation. (Local units of government do not need to file.) In multi-community/multi-organization projects, only the entity responsible for signing documents and administering funds needs to be registered. Use your registered name on all documents.

Description/focus/purpose of your organization: Junior Achievement offers financial literacy, college and career readiness, and entrepreneurship education to K-12 students

2. FUNDING:

Amount requested from Aitkin County Tourism (ACTGAC) \$ 1,000.00
(Minimum \$100.00, maximum request is 1,000.00)

Amount of your organization's match \$ 1,000.00

Total projected budget \$ 5,000.00

3. PROJECT/EVENT DESCRIPTION: Be concise and complete; attach supporting information if needed.

The Farmers' Market and Brewfest were both designed to offer an opportunity to bring additional people into Aitkin to contribute to the economic vitality of Aitkin. The Farmers' market, now in its 8th year attracts an average of 300-600 people every Saturday from Memorial Day to Labor Day from 9 to 1. According to the farmers their revenue has increased each year as people come from other communities to shop as well as our summer visitors. In addition, because of the quality of the market, the Minnesota Department of Agriculture selected 8 markets to participate in a market aggregation study and the Aitkin Farmers' Market was one selected.

Brewfest was launched four years ago and continues to attract visitors from as far as California and NY. Held the Saturday after Labor Day it has become a popular "end of summer" activity attracting upwards of 400 people to town.

Last year we invested in radio and a billboard to promote the events. We want to group them together in all marketing to create awareness that there is always something exciting happening in Aitkin. The radio we will continue to use will be the Hubbard stations in Brainerd ... we are currently negotiating with the billboard company for one with high visibility on 169 North after Princeton.

What do you hope to accomplish, how it will be done and specifically how the grant funds will be used.

Grant funds for media will be used to promote these events and continue our outreach to attract people to Aitkin

Explain how your project will bring visitors to or provide a positive economic impact on Aitkin County.

With each event we have done an extensive "out of market" public relations programs promoting this event throughout the state of Minnesota as well as Wisconsin, Iowa and North/South Dakota media. Based on the registrations we receive we are aware of where people are coming from. Last year we drew from 57 zip codes and five states!

List target markets:

Where – geographic areas (s)

The marketing for which this grant would be applied, Would primarily be in the Duluth/Twin Cities corridor.

List target audience:

Who – type of group or activity

People who love to travel, to eat and to drink! ☺

Please estimate the number of people who will come from: Your local community and surrounding area:

**Local: 300-600 weekly for the Farmers' Market
400 for the Brewfest**

4. PROJECT BUDGET: in the space below, provide a budget for the entire event.

Category	ACTGAC Funds	Applicant Funds	Total
Radio/billboard	1,000.00	1,000.00	\$5,000.00
TOTALS	1,000.00	1,000.00	\$5,000.00

NOTE: A written evaluation must be completed and returned to the Aitkin County Economic Development Committee within 30 days of the completion of the project/event to be eligible to receive future funds. Submit to; ACTDGP, c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St NW, #131, Aitkin, MN 56431.

Signature: Official person for community/organization, who will be responsible for the funding request and returning the evaluation to the Aitkin County Tourism Grant Advisory Committee.

Name Sylvia Allen Date: May 31, 2018

The Butler Project Inc.

To: Aitkin County Board of Commissioners

From: The Butler Building, LLC

WHEREAS, the Butler Project Inc. (hereafter the "Applicant") is a non-profit corporation organized/operating under the laws of the State of Minnesota; and

WHEREAS, the Applicant has a need for a grant to fund the marketing and promotion of both the Aitkin Farmers' Markets and Brewfest (hereafter called "marketing the Tourism Events"); and,

WHEREAS, the Applicant has determined that it will need an ACTPDG Fund grant for \$1,000.00 in order to promote the tourism grants; and,

WHEREAS, the Applicant has available One Hundred Dollars (\$100.00) as matching funds for marketing the tourism events; which funds the Applicant will not use as matching funds for any other programs or events; and

WHEREAS, the Applicant understands and agrees that ACTPDG Funds will not be used to reimburse the Applicant for any costs incurred prior to the date on which the tourism events are approved by the Aitkin County Board of Commissioners;

NOW, THEREFORE BE IT RESOLVED that the Applicant organization hereby authorizes and approves making application to Aitkin County for a grant for \$1,000.00 to provide funds to market the tourism events;

BE IT FURTHER RESOLVED that the Applicant Chairperson and Secretary is/are hereby authorized and directed to sign and submit an application for the said grant monies and all applicable contracts, documents and agreements associated with the grant or application for it; and

BE IT FURTHER RESOLVED that Sylvia Allen is hereby designated as the person who will supervise marketing the tourism events and successfully complete the tourism events in a timely manner to the satisfaction of the Aitkin County Board of Commissioners.

ADOPTED: May 31, 2018

By 

Sylvia Allen, President

I, the undersigned Secretary of the Applicant organization, hereby certify that the above Resolution is a true copy of the Resolution duly passed, adopted and approved by the Butler Building, LLC

By: *Maryanne McAdoo*
Maryanne McAdoo, Secretary

 **IRS** DEPARTMENT OF THE TREASURY
INTERNAL REVENUE SERVICE
CINCINNATI OH 45999-0023

Date of this notice: 06-10-2013

Employer Identification Number:
46-2945434

Form: SS-4

Number of this notice: CP 575 E

BUTLER PROJECT INCORPORATED
301 MINNESOTA AVE N
AITKIN, MN 56431

For assistance you may call us at:
1-800-829-4933

IF YOU WRITE, ATTACH THE
STUB AT THE END OF THIS NOTICE.

WE ASSIGNED YOU AN EMPLOYER IDENTIFICATION NUMBER

Thank you for applying for an Employer Identification Number (EIN). We assigned you EIN 46-2945434. This EIN will identify you, your business accounts, tax returns, and documents, even if you have no employees. Please keep this notice in your permanent records.

When filing tax documents, payments, and related correspondence, it's very important that you use your EIN along with your complete name and address exactly as shown above. Any variation may cause a delay in processing, result in incorrect information in your account, or even cause you to be assigned more than one EIN. If the information shown above isn't correct, please send us the correction using the attached tear-off stub.

Annual filing requirements

Most organizations with an EIN have an annual filing requirement, even if they engage in minimal or no activity.

A. If you are tax exempt, you may be required to file one of the following returns or notices:

- Form 990, Return of Organization Exempt From Income Tax
- Form 990-EZ, Short Form Return of Organization Exempt From Income Tax
- Form 990-PF, Return of Private Foundation
- Form 990-N, e-Postcard (available online only)

Additionally, you may be required to file your annual return electronically.

If an organization required to file a Form 990, Form 990-PF, Form 990-EZ, or Form 990-N does not do so for three consecutive years, its tax-exempt status is automatically revoked as of the due date of the third return or notice.

Please refer to www.irs.gov/990filing for the most current information on your filing requirements.

B. If you are not tax-exempt, you may be required to file one of the following returns:

- Form 1120, U.S. Corporation Income Tax Return
- Form 1041, U.S. Income Tax Return for Estates and Trusts
- Form 1065, U.S. Return of Partnership Income

Please refer to Publication 1635, Understanding Your EIN, for more information about which forms you may be required to file.

Applying for Tax-Exempt Status

Receiving an EIN from the IRS is not the same thing as receiving IRS recognition of tax-exempt status. To apply for formal recognition of tax-exempt status, most organizations will need to complete either Form 1023, *Application for Recognition Under Section 501(c)(3) of the Internal Revenue Code*, or Form 1024, *Application for Recognition of Exemption Under Section 501(a)*. Submit the completed form, all applicable attachments, and the required user fee to:

Internal Revenue Service
PO Box 12192
Covington, KY 41012-0192

Publication 557, *Tax Exempt Status for Your Organization*, has details on the application, process as well as information on returns you may need to file.

Additional information

To obtain tax forms and publications, including those referenced in this notice, visit our Web site at www.irs.gov. If you don't have access to the Internet, call 1-800-829-3676 (TTY/TDD 1-800-829-4059) or visit your local IRS office.

IMPORTANT REMINDERS:

- * Keep a copy of this notice in your permanent records. **This notice is issued only one time and the IRS will not be able to generate a duplicate copy for you.** You may give a copy of this document to anyone asking for proof of your EIN.
- * Use this EIN and your name exactly as they appear at the top of this notice on all your federal tax forms.
- * Refer to this EIN on your tax-related correspondence and documents.
- * Provide future officers of your organization with a copy of this notice.

If you have questions about your EIN, you can contact us using the phone number or address shown at the top of this notice. If you write, please tear off the stub at the bottom of this notice and send it along with your letter. If you don't need to write us, please don't complete and return this stub.

Your name control associated with this EIN is BUTL. You will need to provide this information, along with your EIN, if you file your returns electronically.

Thank you for your cooperation.

Aitkin County
Application for Aitkin County Tourism Promotion and Development Grants
January 1, 2018 - December 31, 2018

DEADLINE: Grant requests must be submitted to ACTPDG c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St. N.W.#131, Aitkin, MN 56431. Funding recommendations will be considered at the regularly scheduled meeting of the Aitkin County Economic Development Committee in May. Application deadline is May 31, 2018.

Committee recommendations will be submitted to the Aitkin County Board of Commissioners for final approval.

Event/Activity Eligibility: Tourism Grant Funds shall be used to market tourism and related events that will benefit Aitkin County. Funds shall be targeted towards attracting new, repeat and extended stay tourism visitations to Aitkin County or activities that will enhance the Aitkin County economy. Events eligible for funding include: community/recreational events such as races, rides, tournaments, shows and exhibits; community celebrations; logistic and informational materials for tourism related information booths or trade shows and other. Eligible uses include radio, newspaper, TV, signage, internet, brochures and other related advertising; printed publications and marketing promotions.

Special consideration will be given to applications that will enhance the Northwood's ATV Trail through signage, promotion, activities or trail amenities.

Tourism grant funds shall not be used for salaries, awards, prizes or gifts. Maximum grant amount is \$1,000.00 minimum is \$100.00.

General Criteria for funding annual or repeat events. Annual events are described as events such as 4th of July Celebrations, annually held races or contests and similar type events. New annual events will be considered for funding. Repeat annual events may be considered if the event changes in a significant way or if the event wants to try new advertising/promotion activities to reach a significantly new market. Tourism funds are not intended to be used an annual subsidy or line item budget amount.

APPLICANT INFORMATION

Note: No reimbursement grants will be awarded.

1. PROGRAM INFORMATION

Project Name: Junior Achievement of the Upper Midwest Aitkin Satellite

Date(s) of Program: 2018 & 2019 School Year **Location of Program:** Aitkin Public Schools

Organization/Community Name: Junior Achievement of the Upper Midwest Aitkin Satellite

Person in Charge of Project: Kurt Klicker

Organization Mailing Address (Street Name or P.O. Box or Route and Box # and City and Zip Code):

JA of Aitkin c/o Kurt Klicker, 15 MN Ave S, Aitkin, MN 56431

Contact Person's Phone #: 218-927-3716

Legal Status of Organization: _____ **Unit of Government (for example cities, townships etc.)**

_____ **Non-profit Tourism Association**

_____ **Non-profit Association**

Is your organization registered as a nonprofit corporation with the Secretary of State? JA of UM

If yes, please include a copy of your certificate of corporation. (Local units of government do not need to file.) In multi-community/multi-organization projects, only the entity responsible for signing documents and administering funds needs to be registered. Use your registered name on all documents.

Description/focus/purpose of your organization: Junior Achievement offers financial literacy, college and career readiness, and entrepreneurship education to K-12 students

2. FUNDING:

Amount requested from Aitkin County Tourism (ACTGAC) \$ 1,000.00
 (Minimum \$100.00, maximum request is 1,000.00)

Amount of your organization's match \$ 100.00

Total projected budget **\$ 6,000.00**

3. PROJECT/EVENT DESCRIPTION: Be concise and complete; attach supporting information if needed.

With more than 90 years of experience, Junior Achievement of the Upper Midwest (JAUM) will offer financial literacy, college and career readiness, and entrepreneurship education to more than 163,000 students in grades K-12 this school year. JAUM welcomes the Aitkin School system in providing this valuable service to their students.

JA empowers students to make a connection between what they learn in school and how it can be applied in the real world, thereby enhancing the relevance of their classroom learning and increasing their understanding of the value of staying in school. Our mission: To inspire and prepare young people to succeed in a global economy.

What do you hope to accomplish, how it will be done and specifically how the grant funds will be used.

Grant funds will be used to purchase classroom kits for each class and grade at Ripplside Elementary School. If funding is available, Junior and Senior High kits will also be purchased.

Explain how your project will bring visitors to or provide a positive economic impact on Aitkin County.

Independent evaluations show that JAUM students are more likely to participate in entrepreneurial activities after graduating from high school. Additionally, JAUM students score at least 10% higher than their peers on tests that measure financial literacy. These students may well be the future entrepreneurial and business leaders in Aitkin County.

List target markets:

Where – geographic areas (s)
Aitkin Students and Faculty

List target audience:

Who – type of group or activity
Aitkin Students and Faculty

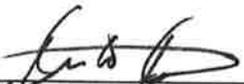
Please estimate the number of people who will come from: Your local community and surrounding area: 600
From other communities in Minnesota: _____
From outside of Minnesota: _____

4. PROJECT BUDGET: in the space below, provide a budget for the entire event.

Category	ACTGAC Funds	Applicant Funds	Total
JA School Kits	1,000.00	5,000.00	6,000.00
TOTALS	1,000.00	5,000.00	6,000.00

NOTE: A written evaluation must be completed and returned to the Aitkin County Economic Development Committee within 30 days of the completion of the project/event to be eligible to receive future funds. Submit to; ACTDGP, c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St NW, #131, Aitkin, MN 56431.

Signature: Official person for community/organization, who will be responsible for the funding request and returning the evaluation to the Aitkin County Tourism Grant Advisory Committee.

Name  Date: 5-31-18

Junior Achievement of the Upper Midwest

Aitkin Satellite Operation

To: Aitkin County Board of Commissioners

From: Junior Achievement of the Upper Midwest, Aitkin Satellite

WHEREAS, the Junior Achievement of the Upper Midwest, Aitkin Satellite (hereafter the "Applicant" is a non-profit corporation organized/operating under the laws of the State of Minnesota; and

WHEREAS, the Applicant has a need for a grant to fund the operations of the newly formed Junior Achievement operation for the Aitkin High School (hereafter called "the Project"); and,

WHEREAS, the Applicant has determined that it will need an ACTPDG Fund grant for \$1,000.00 in order to do the program/event; and,

WHEREAS, the Applicant has available One Hundred Dollars (\$100.00) as matching funds for the Program/Event; which funds the Applicant will not use as matching funds for any other programs or events; and

WHEREAS, the Applicant understands and agrees that ACTPDG Funds will not be used to reimburse the Applicant for any costs incurred prior to the date on which this Project/Event is approved by the Aitkin County Board of Commissioners;

NOW, THEREFORE BE IT RESOLVED that the Applicant organization hereby authorizes and approves making application to Aitkin County for a grant for \$1,000.00 to provide funds to do the program/event.

BE IT FURTHER RESOLVED that the Applicant Chairperson and Secretary is/are hereby authorized and directed to sign and submit an application for the said grant monies and all applicable contracts, documents and agreements associated with the grant or application for it; and

BE IT FURTHER RESOLVED that Kurt Klicker is here by designated as the person who will supervise the Program/Event and successfully complete the Program/Event in a timely manner to the satisfaction of the Aitkin County Board of Commissioners.

ADOPTED: April 5, 2018

By: _____

Kurt Klicker, Chair

I, the undersigned Secretary of the Applicant organization, hereby certify that the above Resolution is a true copy of the Resolution duly passed, adopted and approved by the Junior Achievement of the Upper Midwest, Aitkin Satellite on April 5, 2018.

By: _____

Jenni Cline, Secretary

JA's Sequential Model

Elementary and Middle School Programs

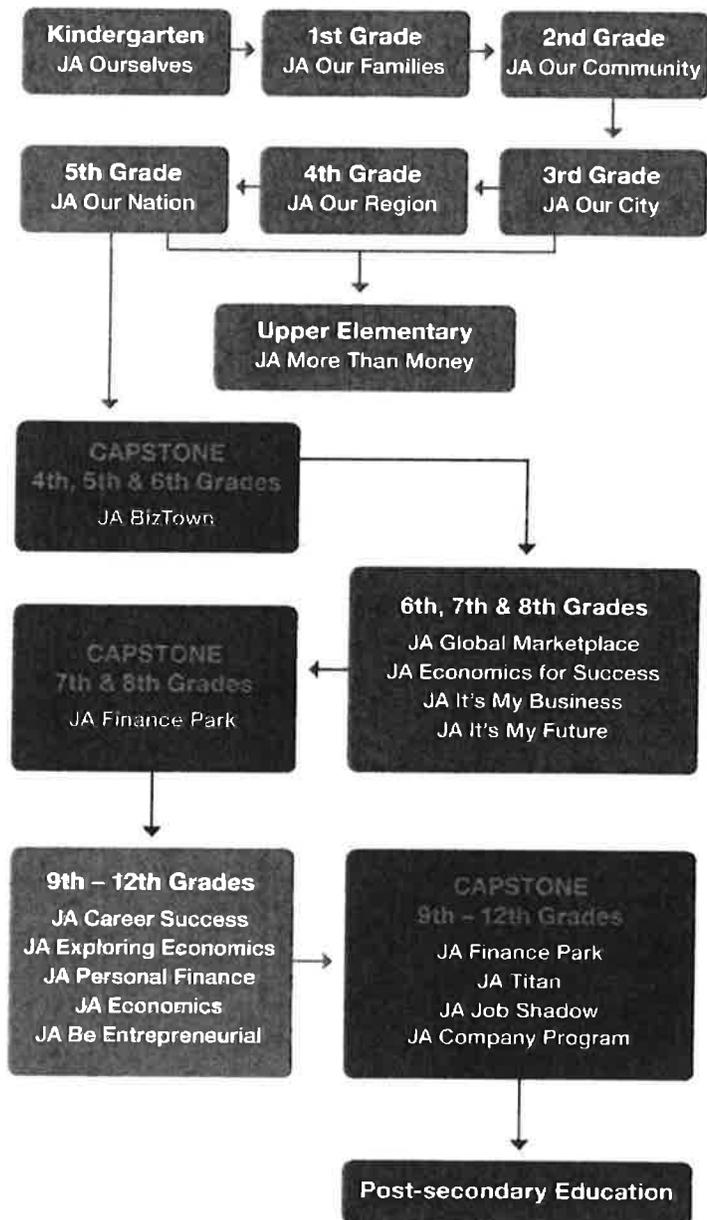
These programs introduce concepts such as money management, college and career readiness, entrepreneurship, economics and personal finance to students through hands-on, interactive, grade-appropriate curriculum. JA builds a foundation toward a successful future through sequential learning beginning in kindergarten through 12th grade.

Capstone Programs

Capstone programs are intended to take the theory of classroom-based economic curriculum and apply it in a simulated, real-world environment.

High School Programs

These programs help students make well-informed decisions about their high school and post secondary education. Interactive lessons help students connect what they are learning in the classroom with their future post-secondary or career plans.

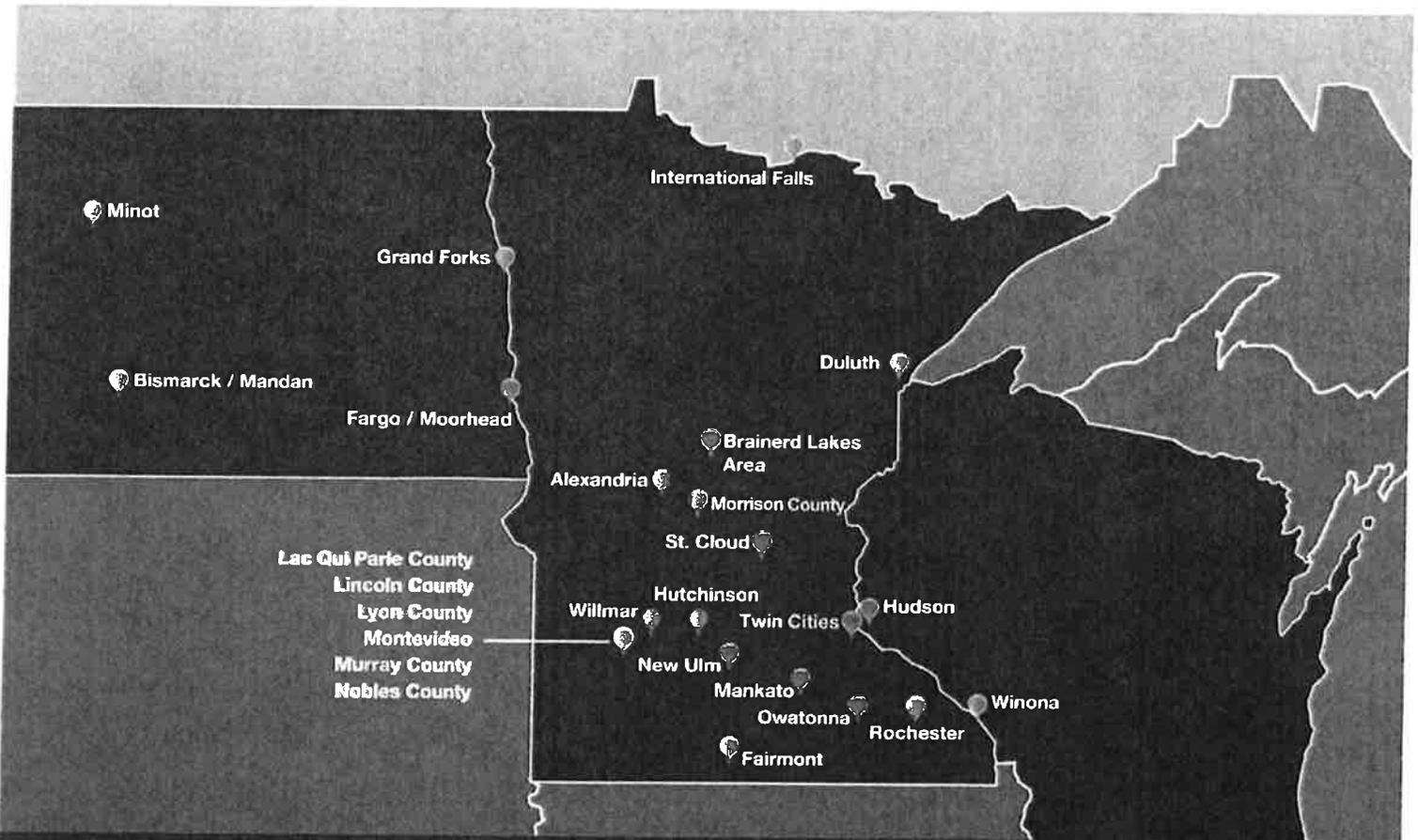


For more information, contact:
651-255-0055 or info@jaum.org

www.jaum.org

Volunteer and Classroom Teacher Options

Multi-Visit Delivery: Flexible scheduling totaling 3-5 volunteer hours.
JA in a Day: A one day commitment for approximately 3-5 hours.



Geographic Reach 2015-2016

District Operations

Brainerd	
Contact Hours	39,781
Students	6,772
Underserved Students*	2,718
Schools	16
Volunteers	183
Fargo, ND / Moorhead, MN	
Contact Hours	51,910
Students	9,331
Underserved Students*	2,971
Schools	38
Volunteers	479
Mankato	
Contact Hours	72,993
Students	8,649
Underserved Students*	2,966
Schools	30
Volunteers	292
New Ulm	
Contact Hours	25,466
Students	3,386
Underserved Students*	598
Schools	14
Volunteers	154

Owatonna	
Contact Hours	32,943
Students	4,844
Underserved Students*	2,318
Schools	17
Volunteers	201
St. Cloud	
Contact Hours	62,687
Students	8,475
Underserved Students*	3,867
Schools	29
Volunteers	353
Twin Cities Metro Area 11-county metro area and western WI	
Contact Hours	757,704
Students	94,786
Underserved Students*	40,993
Schools	433
Volunteers	6,723

Satellite Operations

Total Satellite Numbers	
Contact Hours	157,981
Students	23,823
Underserved Students*	10,983
Schools	145
Volunteers	982
Hours of JA curriculum	
	1,200,465
Students	
	160,066
Underserved Students*	
	67,414
Schools	
	722
Volunteers	
	9,367

* Students attending schools with more than 40% free and reduced lunch.

1800 White Bear Avenue North, Maplewood, MN 55109
tel: 651.255.0055 | fax: 651.255.0460 | www.jaum.org

 **Junior Achievement**
of The Upper Midwest, Inc.

Aitkin County
Application for Aitkin County Tourism Promotion and Development Grants
January 1, 2018 - December 31, 2018

DEADLINE: Grant requests must be submitted to ACTPDG c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St. N.W.#131, Aitkin, MN 56431. Funding recommendations will be considered at the regularly scheduled meeting of the Aitkin County Economic Development Committee in May. Application deadline is May 31, 2018.

Committee recommendations will be submitted to the Aitkin County Board of Commissioners for final approval.

Event/Activity Eligibility: Tourism Grant Funds shall be used to market tourism and related events that will benefit Aitkin County. Funds shall be targeted towards attracting new, repeat and extended stay tourism visitations to Aitkin County or activities that will enhance the Aitkin County economy. Events eligible for funding include: community/recreational events such as races, rides, tournaments, shows and exhibits; community celebrations; logistic and informational materials for tourism related information booths or trade shows and other. Eligible uses include radio, newspaper, TV, signage, internet, brochures and other related advertising; printed publications and marketing promotions.

Special consideration will be given to applications that will enhance the Northwood's ATV Trail through signage, promotion, activities or trail amenities.

Tourism grant funds shall not be used for salaries, awards, prizes or gifts. Maximum grant amount is \$1,000.00 minimum is \$100.00.

General Criteria for funding annual or repeat events. Annual events are described as events such as 4th of July Celebrations, annually held races or contests and similar type events. New annual events will be considered for funding. Repeat annual events may be considered if the event changes in a significant way or if the event wants to try new advertising/promotion activities to reach a significantly new market. Tourism funds are not intended to be used an annual subsidy or line item budget amount.

APPLICANT INFORMATION

Note: No reimbursement grants will be awarded.

1. PROGRAM INFORMATION

Project Name: Farm2Families Event

Date(s) of Program: 08/25/2018

Location of Program: Aitkin County Fairgrounds

Organization/Community Name: Greater Mille Lacs Chapter of the Sustainable Farming Association of Minnesota

Person in Charge of Project: Allison Rian

Organization Mailing Address (Street Name or P.O. Box or Route and Box # and City and Zip Code):

4924 Upton Avenue South, Minneapolis, MN, 55410

Contact Person's Phone #: (218)927-1425

Legal Status of Organization: _____ Unit of Government (for example cities, townships etc.)

_____ Non-profit Tourism Association

Non-profit Association

Is your organization registered as a nonprofit corporation with the Secretary of State? Yes

If yes, please include a copy of your certificate of corporation. (Local units of government do not need to file.) In multi-community/multi-organization projects, only the entity responsible for signing documents and administering funds needs to be registered. Use your registered name on all documents.

Description/focus/purpose of your organization ... SFA supports the development and enhancement of sustainable farming systems through farmer-to-farmer networking and education.

2. FUNDING:

Amount requested from Aitkin County Tourism (ACTGAC) \$ 1,000.00
(Minimum \$100.00, maximum request is 1,000.00)

Amount of your organization's match \$ 7,000.00

Total projected budget

\$8,000.00

3. PROJECT/EVENT DESCRIPTION: Be concise and complete; attach supporting information if needed.

The 2nd annual Farm2Families event will connect families to local farmers through a fun filled day of demonstrations, kid's activities, a farm store and local music. The day will be topped off with a meal consisting of local farm products cooked by a local chef. The demonstrations will emphasize the importance of healthy soil.

What do you hope to accomplish, how it will be done and specifically how the grant funds will be used.

Our goal for this event is to foster connections between the local farmers and the residents and visitors of our community. We hope to have 300+ attendees this year. Our first year we did not have the funds to purchase advertising. This year the grant funds would be used to buy advertising and as well as reusable signage.

Explain how your project will bring visitors to or provide a positive economic impact on Aitkin County.

We hope that our event will draw families from Aitkin County as well as the Brainerd Lakes Area. If we hit our goal of 300 people, that will be possibly 300 more people coming into Aitkin who would have been somewhere else. These folks will also patronize other businesses before and after the event.

List target markets:

Where – geographic areas (s)

Aitkin County, Brainerd Lakes Area

List target audience:

Who – type of group or activity

Families and individuals who are interested in local food

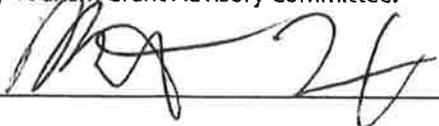
**Please estimate the number of people who will come from: Your local community and surrounding area: 150
From other communities in Minnesota: 150
From outside of Minnesota:**

4. PROJECT BUDGET: in the space below, provide a budget for the entire event.

Category	ACTGAC Funds	Applicant Funds	Total
Food Costs	-	\$3,100.00	\$3,100.00
Facilities and Equipment Rental	-	\$1,700.00	\$1,700.00
Marketing and Signage	\$1,000.00	-	\$1,000.00
Entertainment and Speakers	-	\$1,000.00	\$1,000.00
Administrative Costs	-	\$1,200.00	\$1,200.00
TOTALS	\$1,000.00	\$7,000.00	\$8,000.00

NOTE: A written evaluation must be completed and returned to the Aitkin County Economic Development Committee within 30 days of the completion of the project/event to be eligible to receive future funds. Submit to; ACTDGP, c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St NW, #131, Aitkin, MN 56431.

Signature: Official person for community/organization, who will be responsible for the funding request and returning the evaluation to the Aitkin County Tourism Grant Advisory Committee.

Name 

Date: 5/31/2018



4924 Upton Ave S
Minneapolis, MN 55410

Application for Aitkin County Tourism Promotion and Development Grant

To: Aitkin County Board of Commissioners

From: Greater Mille Lacs Chapter of the Sustainable Farming Association of Minnesota

WHEREAS, the Sustainable Farming Association of Minnesota and its Greater Mille Lacs Chapter (hereafter the "Applicant") is a non-profit corporation organized/operating under the laws of the State of Minnesota; and

WHEREAS, the Applicant has a need for a grant to promote the Farm2Families event held at the Aitkin County Fairgrounds by Applicant's Greater Mille Lacs chapter on August 25th, 2018. (hereafter called "the Project"); and,

WHEREAS, the Applicant has determined that it will need an ACTPDG Fund grant for \$1,000.00 in order to do the program/event; and,

WHEREAS, the Applicant has available Seven Thousand Dollars (\$7,000.00) as matching funds for the Program/Event; which funds the Applicant will not use as matching funds for any other programs or events; and,

WHEREAS, the Applicant understands and agrees that ACTPDG Funds will not be used to reimburse the Applicant for any costs incurred prior to the date on which this Project/Event is approved by the Aitkin County Board of Commissioners;

NOW, THEREFORE BE IT RESOLVED that the Applicant organization hereby authorizes and approves making application to Aitkin County for a grant for \$1,000.00 to provide funds to do the program/event.

BE IT FURTHER RESOLVED that the Executive Director is hereby authorized and directed to sign and submit an application for the said grant monies and all applicable contracts, documents and agreements associated with the grant or application for it; and

BE IT FURTHER RESOLVED that Allison Rian is hereby designated as the person who will supervise the Program/Event and successfully complete the Program/Event in a timely manner to the satisfaction of the Aitkin County Board of Commissioners.

ADOPTED: May 21, 2018

By: 
Theresa M. Keaveny
SFA-MN Executive Director

I, the undersigned Secretary of the Applicant organization, hereby certify that the above Resolution is a true copy of the Resolution duly passed, adopted and approved by the Greater Mille Lacs Chapter of the Sustainable Farming Association of Minnesota on the 21st day of May, 2018.

By: 
Its Secretary

sustainable farming association

SECRETARY OF STATE

CERTIFICATE OF INCORPORATION

I, Joan Anderson Grove, Secretary of State of Minnesota, do certify that: Articles of Incorporation, duly signed and acknowledged under oath, have been filed on this date in the Office of the Secretary of State, for the incorporation of the following corporation, under and in accordance with the provisions of the chapter of Minnesota Statutes listed below.

This corporation is now legally organized under the laws of Minnesota.

Corporate Name: Sustainable Farming Association of Minnesota

Corporate Charter Number: 1E-108

Chapter Formed Under: 317

This certificate has been issued on 11/21/1989.



Joan Anderson Grove
Secretary of State.

Aitkin County Tourism Development and Promotion Grant Award History

Year Granted	Grant #	Organization	Grant Amount	Purpose
1995	1	Aitkin County Historical Society	7,500	Recreation and Tourism Guide Books
1995	2	Hill Lake Trail Association	1,000	Trail
1995	3	McGregor Chamber of Commerce	4,500	Tourism Booth
1995	4	Aitkin Chamber of Commerce	600	Phone System Upgrade to handle tourism calls
1995	5	Aitkin Chamber of Commerce	5,000	Printing and distribution of brochures
1995	6	City of Hill City	500	Printing and distribution of brochures
1995	7			
1995	8	McGregor Chamber of Commerce	4,000	Tourism Booth
1995	9	Aitkin Chamber of Commerce	7,500	Advertising and 800#
1995	10	Aitkin County Historical Society	500	Archaeology Week
1997	11	Aitkin Chamber of Commerce	4,838.85	Snowmobile Marketing
1997	12	Mid-Minnesota 150 Sled Dog Race	1,000	Sled Dog Race
1997	13	Aitkin Chamber of Commerce	900	Corn Feed Ad
1997	14	Aitkin Chamber of Commerce	7,100	Print Brochure and Advertising
1997	15	Aitkin Chamber of Commerce	4,868.50	Snowmobile Promotion and Advertising
1997	16	McGregor Chamber of Commerce	4,000	Tourism Booth
1997	17	McGregor Chamber of Commerce	2,000	Tourism Coordinator
1998	18	Aitkin Chamber of Commerce	1,807.73	County Snowmobile Promotion
1998	19	Mid-Minnesota 150 Sled Dog Race	1,000	Sled Dog Race
1998	20	Aitkin Chamber of Commerce	7,000	Advertising
1998	21	McGregor Chamber of Commerce	4,000	Tourism Booth
1998	22	Jaques Art Center	2,030	Superimpressionism Exhibit
1998	23	Mille Lacs Area Tourism	720	Tourism Marketing Video
1998	24	Aitkin County Rivers and Lakes Fair	1,300	Promotion
1999	25	City of McGregor	1,600	Airport Dedication
1999	26	Mid-Minnesota Dog Sled Race	1,000	Sled Dog Race
1999	27	Central Cattlemen's Association	475	4-H Beef Show
1999	28	Aitkin Chamber of Commerce	750	Riverboat Days
1999	29	Aitkin Chamber of Commerce	5000	Advertising
1999	30	McGregor Chamber of Commerce	7,500	Tourism Booth
1999	31	Tamarack Activities Club	750	Hey Days Promotion
1999	32	Aitkin Chamber of Commerce	2000	Snowmobile Promotion Advertising
1999	33	Aitkin County Rivers and Lakes Fair	700	Promotion
1999	34	City of Palisade	500	Brochures
1999	35	Aitkin County Historical Society	540	Advertising
1999	36	Aitkin Jaycee's	1,750	Fishing Contest Promotion
2000	37	McGregor Chamber of Commerce	7,500	Tourism Booth
2000	38	McGregor Jaycee's	1,000	Just Plane Fun and Up North Days
2000	39	Aitkin Chamber of Commerce	7,500	Advertising and Marketing
2000	40	City of Hill City	477.30	Community Profile
2000	41	Central Minnesota Cattleman's Assoc.	175	4-H Beef Show
2000	42	Aitkin Chamber of Commerce	1,597.70	Snowmobile Advertising
2000	43	Aitkin Jaycee's	2,500	Fishing Contest
2000	44	City of Palisade	120	Web Site Development

2001	45	Aitkin Chamber of Commerce	7,500	Advertising and Marketing
2001	46	Aitkin Chamber of Commerce	3,000	Snowmobile Advertising
2001	47	McGregor Chamber of Commerce	7,500	Tourism Booth
2001	48	Aitkin County Historical Society	550	Post Cards and Web Site
2001	49	Aitkin Chamber of Commerce	1,500	Fish House Parade
2001	50	Aitkin Jaycees	1,750	Fishing Contest
2002	51	Mid-Minnesota 150 Sled Dog Race	1,500	Sled Dog Race
2002	52	McGregor Chamber of Commerce	7,500	Tourism Booth
2002	53	Aitkin Chamber of Commerce	7,500	Advertising and Marketing
2002	54	Aitkin Chamber of Commerce	3,500	Snowmobile Advertising
2002	55	Aitkin Chamber of Commerce	3,000	Crappie USA Tourney
2003	56	Palisade Mid-Winter Festival	300	Mid-Winter Festival
2003	57	Aitkin Jaycees	1,350	Fishing Contest
2003	58	Mid-Minnesota 150 Sled Dog Race	1,000	Sled Dog Race
2003	59	McGregor Chamber of Commerce	7,500	Tourism Booth
2003	60	Aitkin Chamber of Commerce	7,500	Advertising and Marketing
2003	61	Tamarack Hey Days	300	Hey Days
2003	62	Palisade Mid-Winter Festival	400	Mid-Winter Festival
2003	63	Aitkin Chamber of Commerce	2,366.70	Snowmobile Advertising
2004	64	Jaques Art Center	300	Fresh Fish Exhibit
2004	65	Aitkin Chamber of Commerce	7,500	Advertising and Marketing
2004	66	McGregor Chamber of Commerce	7,500	Tourism Booth
2004	67	Mid-Minnesota 150 Sled Dog Race	850	Sled Dog Race
2004	68	McGregor Chamber of Commerce	1,473	Brochure Development
2004	69	Aitkin Chamber of Commerce	1,473	Snowmobile Advertising
2004	70	Hill City Chamber of Commerce	800	Wild Game – Fishing Contest
2004	71	Jaques Art Center	250	Juried Art – Ex – Fowl Play
2005	72	Jaques Art Center	2,000	2005 Advertising Campaign
2005	73	Hill City Chamber of Commerce	2,500	Tourism booth, signage, website
2005	74	McGregor Chamber of Commerce	2,500	Tourism booth
2005	75	Tamarack Hey Days	500	Banners
2005	76	Jaques Art Center	1,500	Adv. Riverboat Art Fest
2005	77	Aitkin Chamber of Commerce	3,773	Snowmobile Advertising
2005	78	Palisade Community Improvement C.	500	Midwinter Festival
2005	79	Friends of Rice Lake Refuge	2,500	Aitkin County Bird Trail Brochure
2005	80	Wild Encounters	2,000	1 st Annual Birding Festival
2005	81	Ball Bluff Township	375	Vintage Snowmobile Run
2006	82	McGregor Area Historical Society	150	Brochure, Adv. For Wild Rice Day Booth
2006	83	McGregor Chamber of Commerce	2,500	Advertising, Wild Rice Days
2006	84	Aitkin Chamber of Commerce	5,000	2006 County Marketing Campaign
2006	85	Jaques Art Center	1,060	Distribution of 2006 Program Booklet
2006	86	Aitkin Chamber of Commerce	3,709.50	2006/2007 Snowmobile Advertising
2006	87	Jaques Art Center	3,000	Billboard Advertising
2007	88	Aitkin Chamber of Commerce	3,000	Tourism Advertising
2007	89	McGregor Chamber of Commerce	2,000	Fishing Contest Promotion
2007	90	McGregor Chamber of Commerce	3,000	Travel Information Center
2007	91	Jaques Art Center	2,500	Twin City Advertising Campaign
2007	92	Aitkin Area Chamber of Commerce	1,800	Snowmobile Advertising

2007	93	Advancing Rural Talents (ARTS)	400	McGregor Music Festival
2008	94	Palisade Community Improvement Co.	500	20 th Mid Winter Festival
2008	95	McGregor Chamber of Commerce	5,000	WSA Pro Ice Racing
2008	96	Hill City Chamber of Commerce	3,000	All Class Reunion
2008	97	Dwelling in the Woods	1,500	Wetland Nature Walk Days
2008	98	McGrath Historical Committee	200	Promote McGrath Centennial Book
2008	99	McGrath Historical Committee	550	Promote 4 th of July and Historical
2008	100	Aitkin County Ag Society	1,200	Promote County Fair Rodeo
2008	101	City of Tamarack	250	Promote 4 th of July
2008	102	Hill City Chamber of Commerce	1,050	Arts in the Park
2008	103	Tamarack Activity Club	1,433	Expand Hey Day Advertising
2008	104	Aitkin Chamber of Commerce	3,000	Snowmobile Advertising
2008	105	Jaques Art Center	4,600	2009 Advertising Campaign
2008	106	Aitkin Co. Economic Development	3,900	Market Area Profiles
2009	107	Aitkin Chamber of Commerce	1,500	MN Gateways Advertising
2009	108	Hill City Chamber of Commerce	5,000	Summer Events Advertising
2009	109	McGregor Chamber of Commerce	3,800	Web Site Mgmt. Postage & Distribution
2009	110	McGrath Historical Committee	1,750	Museum Exhibit Promotion
2009	111	Palisade Community Improvement	500	River Fest Promotion
2009	112	Tamarack Activity Club	1,200	Hey Day Advertising/Promotion
2009	113	City of McGregor	600	Fly In Promotion, Trail Signage
2009	114	Aitkin Jaycees	1,000	Ice Fishing Contest
2009	115	Upper Miss. Cert. Wood Prod. Group	750	Living Green Expo Booth
2009	116	Jaques Art Center	1,181	2010 Advertising
2009	117	Tourism Committee, Aitkin County	2,330	Snowmobile Advertising
2010	118	Aitkin Area Chamber of Commerce	2,850	Commerce and Sport Show Promotions
2010	119	City of Tamarack	630	4 th of July Advertising
2010	120	Aitkin County Ag Society	1,200	2010 County Fair Adv, Promo
2010	121	McGrath Historical Committee	1,750	4 th of July, Threshing Show Exhibit Adv.
2010	122	Aitkin County Historical Society	650	New Brochures
2010	123	Aitkin County	4,635	Snowmobile Advertising
2010	124	Tamarack Activities Club	3,000	50 th Annual Hey Day Promotion
2010	125	Aitkin Riverboat Capt. & Queen Assoc	550	Renovate Riverboat Float
2010	126	McGrath Historical Committee	2,000	Promote Events, brochure printing
2010	127	Aitkin Area Chamber of Commerce	2,735	Fish House Parade promotion, advertising
2011	128	Aitkin Area Chamber of Commerce	2,500	2011 Aitkin Area Sports & Commerce Show
2011	129	Aitkin County Historical Society	485	2011 Discovery Rack Subscription
2011	130	Jaques Art Center	1,800	Century of Service Birthday Party
2011	131	City of Tamarack	1,885	4th of July Celebration
2011	132	Tamarack Activities Club	2,000	Annual Hey Days
2011	133	Aitkin Area Chamber of Commerce	3,550	Riverboat Days Advertising
2011	134	McGrath Historical Committee	1,210	Promote Display at Logging & Threshing Show
2011	135	Aitkin County Economic Development	2,060	Signage & Advertising Northwoods ATV
2011	136	Aitkin Area Chamber of Commerce	4,510	2011 Fish House Parade Promotion

2012	137	City of Aitkin	750	4 th of July Community Celebration
2012	138	Aitkin County Trail Towns	5,000	Northwoods ATV Trail Promotions
2012	139	Aitkin County Historical Society	530	Discovery Rack Subscription
2012	140	Jaques Art Center	2,124	Promoting Tourism with Advertising
2012	141	Aitkin Area Chamber of Commerce	3,500	Aitkin Riverboat Days promotions
2012	142	McGrath 4 th of July Committee	1,552	4 th of July promotions
2012	143	Aitkin Chamber Retail Committee	1,000	Moonlight Madness Promotions
2012	144	Aitkin Area Chamber of Commerce	2,500	Fish House Parade Promotions
2012	145	Tamarack Activities Club	1,000	Annual Hey Day Promotions
2012	146	Hill City Lions Club	1,000	2013 Ice Fishing Contest
2012	147	Hill City Chamber of Commerce	1,044	2013 4 th of July
2013	148	Hill City Chamber of Commerce	500	2013 4 th of July Events
2013	149	City of Tamarack	500	2013 4 th of July Celebration
2013	150	City of Aitkin	640	Amazing Race – Aitkin Edition
2013	151	Aitkin County	500	Quadna Mud Nationals Promotions
2013	152	McGrath Historical Committee	650	McGrath/So. Aitkin County Brochure
2013	153	Jaques Art Center	1,000	Promotion for the JAC and Events
2014	154	Aitkin County Historical Society	1,000	Map of Historic Sites in Aitkin County
2014	155	Aitkin Area Chamber of Commerce	1,000	Web, Economic Brochure Development
2014	156	Up North Riders ATV Club	1,000	Trailer and Graphics for “Rolling Billboard”
2014	157	McGregor Chamber of Commerce	1,000	Promote new events for Wild Rice Days
2014	158	Tamarack Activities Club	500	Promotions for School of Screams
2014	159	Evergreen PAC ATV Club	250	Northwood’s ATV Booth at Carlton Co Fair
2015	160	McGregor Chamber of Commerce	1,000	2016 MN Governors Fishing Opener
2015	161	Up North Riders ATV Club	1,000	Kiosk Signage – Lawler Loops
2015	162	Aitkin Co. ATV Alliance, Ec Dev Dept	1,000	Kiosk Signage Northwood’s ATV Trail
2015	163	Economic Development Department	1,000	McGregor “Walleye” Tank
2015	164	Jaques Art Center	500	Frances Jaques Mural replacement
2015	165	City of Aitkin	250	Phase II Bike Trail promotion/input
2015	166	Aitkin Area Chamber of Commerce	500	Advertising and Promotion campaign
2016	167	Up North Riders ATV Club	1,000	Advertising for ATVAM Fall Ride & Rally
2016	168	Aitkin Area Chamber of Commerce	1,000	Billboard advertising
2016	169	Salo Township	800	ATV Trail Signage
2016	170	McGrath 4 th of July Committee	800	Stay and Play 4 th of July promotion
2016	171	Jaques Art Center	1,000	Community Canvas promotion
2016	172	Aitkin County Historical Society	1,000	Map of County Historical sites
2017	173	The Butler Project	500	Brewfest promotion
2017	174	The Butler Project	1,000	Farmers Market Promotion
2017	175	Aitkin Chamber of Commerce	1,000	Billboard Advertising
2017	176	Aitkin Growth	1,000	Economic Development Work plan
2017	177	Showboat of the Mississippi	500	Dedication Ceremony promotion